



Real Obvious

Real Obvious Artificial Intelligence

Protecting Your Most Valuable Assets

Topics

- ▶ AI Decision Points
- ▶ AI Options
- ▶ Real Obvious Trusted Private AI
- ▶ AI Deployment
- ▶ Next Steps



AI Decision Points

Your Business Needs AI

- ▶ Do You Borrow, Rent, or Buy?
- ▶ Tradeoff: Cost vs Business Needs

Business Needs

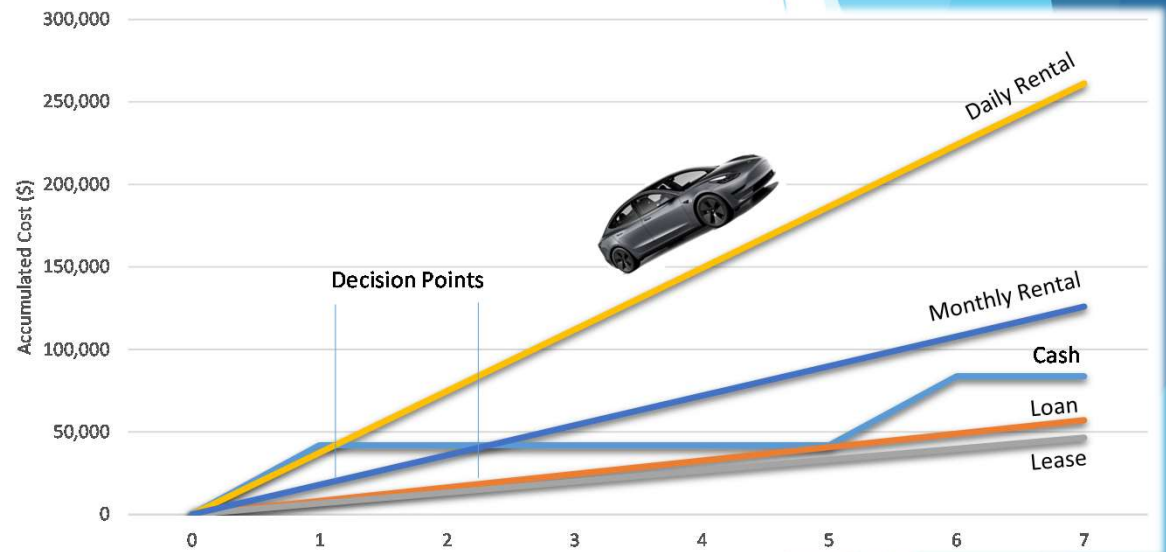
- ▶ AI Capabilities
- ▶ Trust / Privacy / Control



Recommend Option

- ▶ Buy (Self-Hosted) or Rent (Cloud Service) Trusted Private AI Services

Cash Flow - Car Rent / Buy / Lease



AI Options

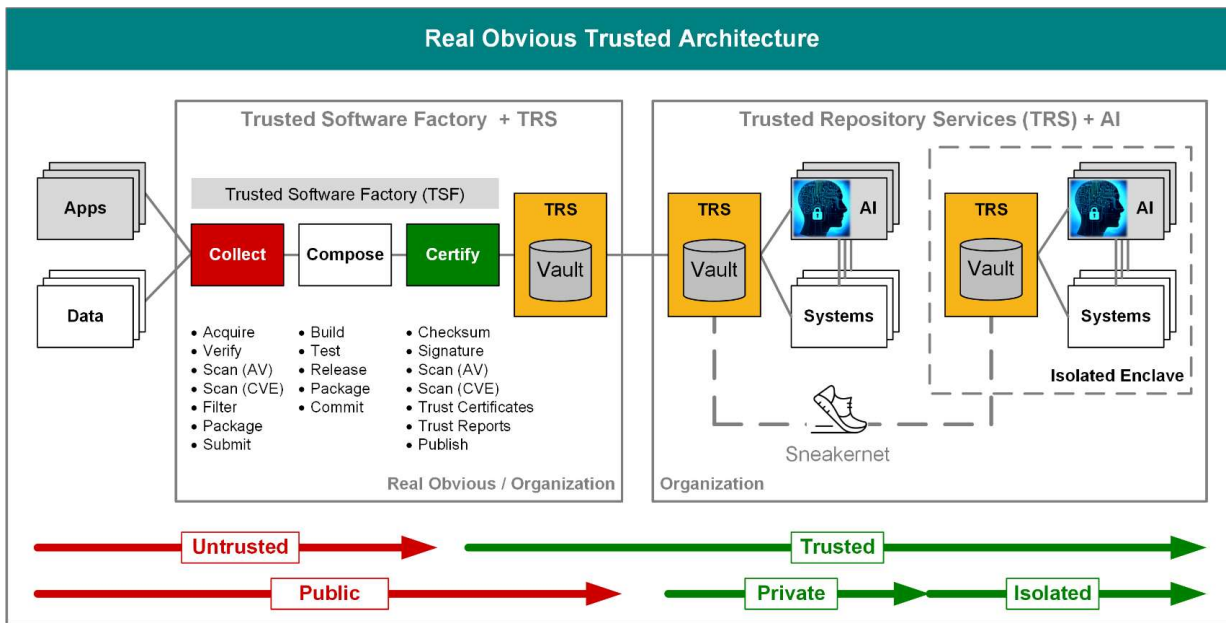
Public vs. Private vs. Trusted Private AI

	Public	Private	Trusted Private	Comments
AI Capabilities	✓	✓	✓	All offer similar capabilities
Security	✓	✓	✓	Rely on provider security (Public) Shared / DIY Security (Private)
Trust	✓	✓	✓	Rely on provider trust (Public) DIY Trust (Private)
Privacy	✗	✓	✓	Data Sharing Risk (Public) DIY Privacy (Private)
Control	✗	✓	✓	Provider controls system (Public) DIY Control (Private)
Cost	\$ Borrow / Rent	\$\$\$ Rent / Buy	\$\$\$\$ Rent / Buy	Free to low cost (Public) DIY Support (Private) Support Included (Trusted Private)
Support	●○○○○○	●●○○○○	●●●●○○	DIY Support (Public, Private) Support Included (Trusted Private)

Real Obvious Trusted Private AI

- ▶ **Trusted** - Real Obvious Trusted Software Factory (TSF)
 - Real Obvious Trusted Repository Services (TRS)
- ▶ **Private** - Real Obvious Artificial Intelligence (AI)

Secret Sauce



AI Deployment

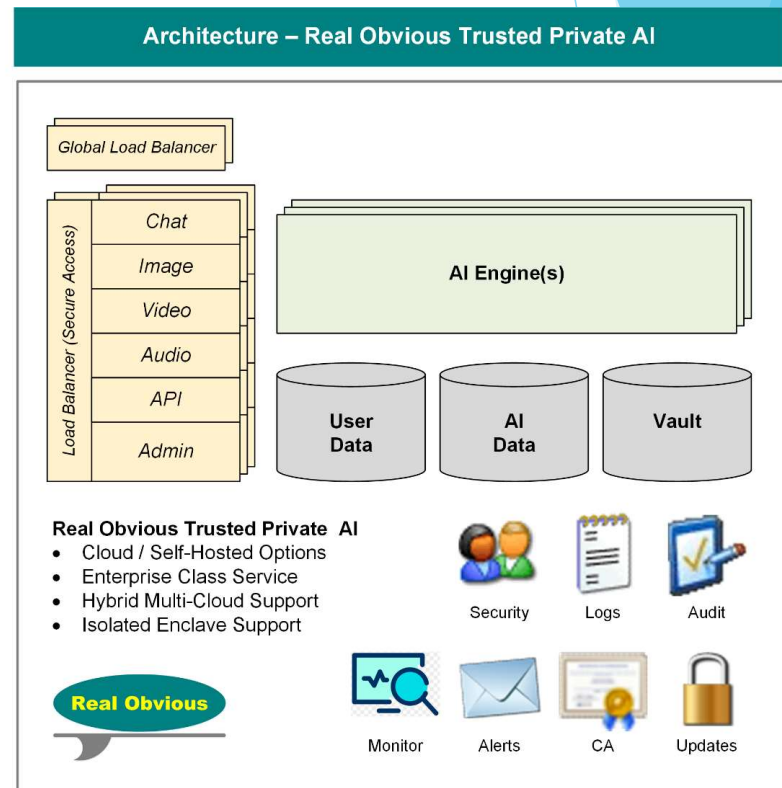
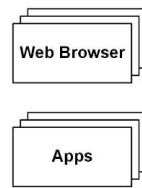
Real Obvious Trusted Private AI Deployment Options

▶ Self-Hosted

- ▶ Trusted Private AI (On-Premise)
- ▶ Dedicated Services
- ▶ Managed by You
- ▶ Updates / Support by Real Obvious

▶ Cloud Service

- ▶ Trusted Private AI (AWS Cloud)
- ▶ Dedicated Services
- ▶ Managed by Real Obvious
- ▶ Updates / Support by Real Obvious

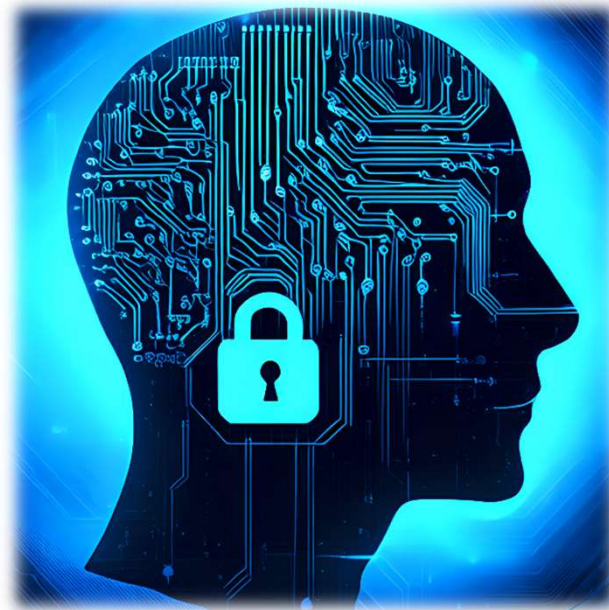


Next Steps

AI Check List

- ▶ Identify AI Business Need / Opportunity
- ▶ Choose Real Obvious Trusted Private AI
- ▶ Select Self-Hosted / Cloud Services
- ▶ Contact Real Obvious
 - ▶ Web: www.realobvious.com
 - ▶ Email: sales@realobvious.com
 - ▶ Phone: +1 719-439-8399

Real Obvious



About Us



Real Obvious

Real Obvious Solutions For Real World Problems (TM)

- ▶ Real Obvious Artificial Intelligence provides secure, enterprise-class trusted private AI services that protect data and intellectual property, complying with numerous industry regulations, while offering simple, cost-effective deployment options across on-premise and cloud-based environments.

Red Rake

- ▶ Since 2001, the Real Obvious brand name has been associated with products, services, licensed consumer items, apparel and accessories all delivered by Red Rake (www.redrake.com).