

Real Obvious

Real Obvious Artificial Intelligence

Protecting Your Most Valuable Assets

Topics

- ▶ AI Decision Points
- ▶ AI Options
- ▶ Real Obvious Trusted Private AI
- ▶ AI Deployment
- ▶ Next Steps



AI Decision Points

Your Business Needs AI

- ▶ Do You Borrow, Rent, or Buy?
- ▶ Tradeoff: Cost vs Business Needs

Business Needs

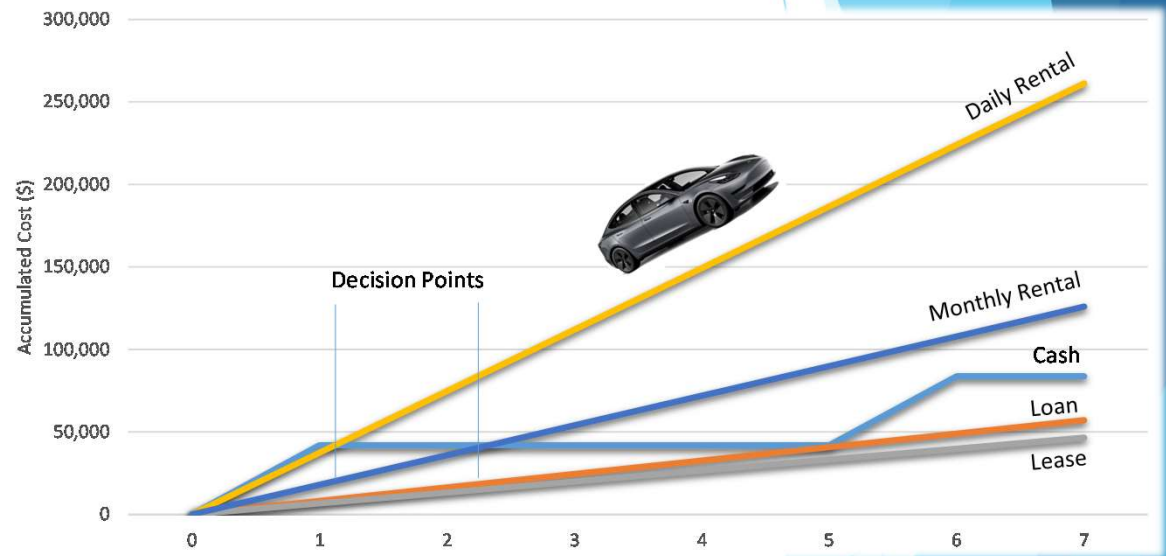
- ▶ AI Capabilities
- ▶ Trust / Privacy / Control



Recommend Option

- ▶ Buy (Self-Hosted) or Rent (Cloud Service) Trusted Private AI Services

Cash Flow - Car Rent / Buy / Lease



AI Options

Public vs. Private vs. Trusted Private AI

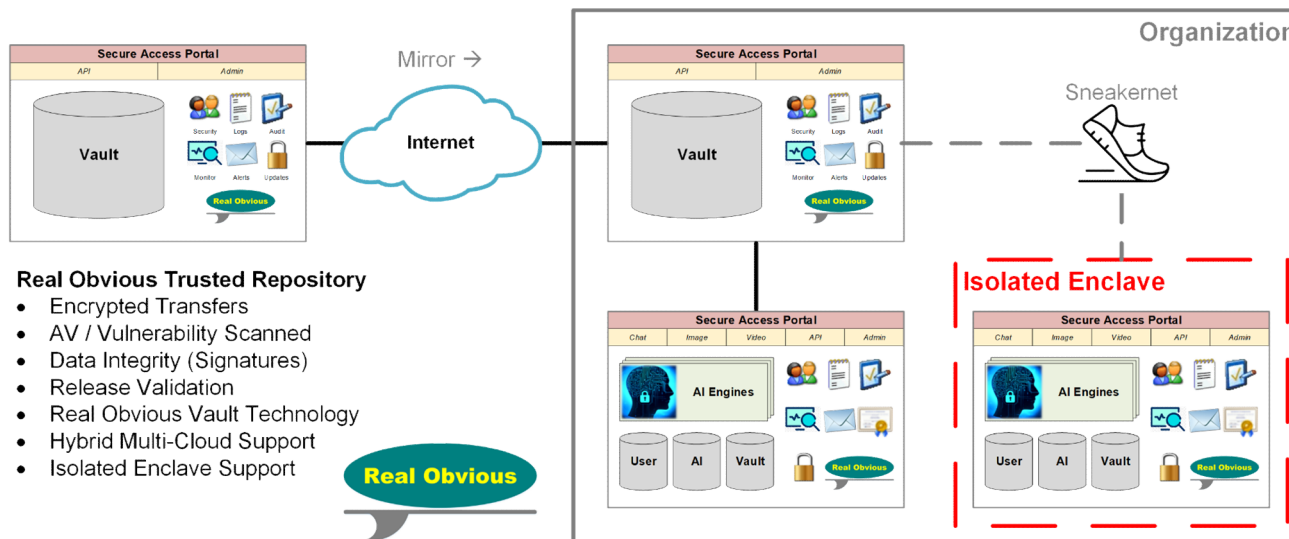
	Public	Private	Trusted Private	Comments
AI Capabilities	✓	✓	✓	All offer similar capabilities
Security	✓	✓	✓	Rely on provider security (Public) Shared / DIY Security (Private)
Trust	✓	✓	✓	Rely on provider trust (Public) DIY Trust (Private)
Privacy	✗	✓	✓	Data Sharing Risk (Public) DIY Privacy (Private)
Control	✗	✓	✓	Provider controls system (Public) DIY Control (Private)
Cost	\$ Borrow / Rent	\$\$\$ Rent / Buy	\$\$\$\$ Rent / Buy	Free to low cost (Public) DIY Support (Private) Support Included (Trusted Private)
Support	●○○○○○	●●○○○○	●●●●○○	DIY Support (Public, Private) Support Included (Trusted Private)

Real Obvious Trusted Private AI

- ▶ **Trusted** - Real Obvious Trusted Repository Services (TRS)
- ▶ **Private** - Real Obvious Artificial Intelligence (AI)

Secret Sauce

Architecture – Real Obvious Trusted Repository Services (TRS)



AI Deployment

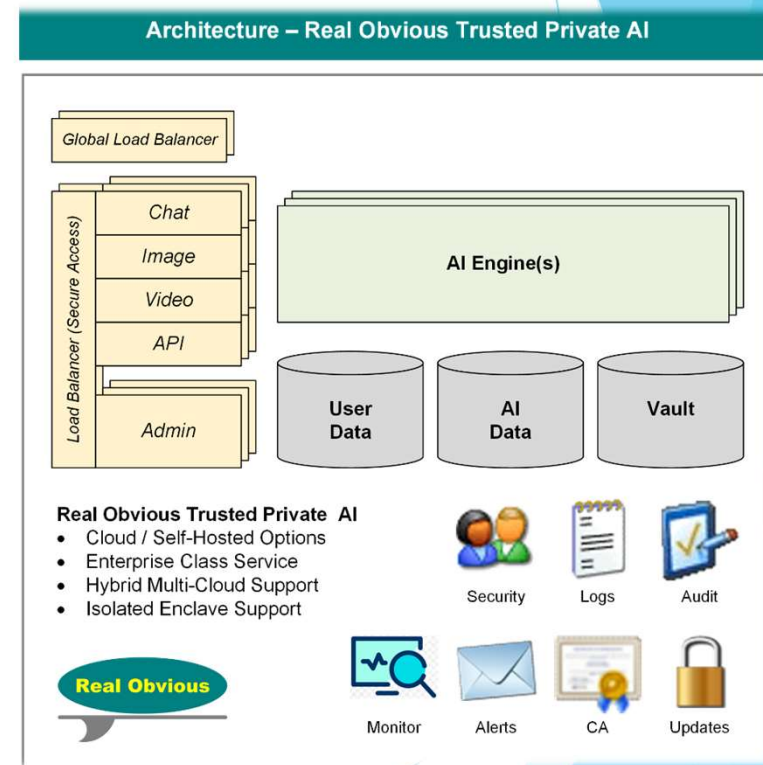
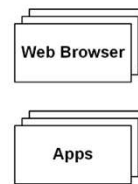
Real Obvious Trusted Private AI Deployment Options

▶ Self-Hosted

- ▶ Trusted Private AI (On-Premise)
- ▶ Dedicated Services
- ▶ Managed by You
- ▶ Updates / Support by Real Obvious

▶ Cloud Service

- ▶ Trusted Private AI (AWS Cloud)
- ▶ Dedicated Services
- ▶ Managed by Real Obvious
- ▶ Updates / Support by Real Obvious



Next Steps

AI Check List

- ▶ Identify AI Business Need / Opportunity
- ▶ Choose Real Obvious Trusted Private AI
- ▶ Select Self-Hosted / Cloud Services
- ▶ Contact Real Obvious
 - ▶ Web: www.realobvious.com
 - ▶ Email: sales@realobvious.com
 - ▶ Phone: +1 719-439-8399

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